



MARK BARNARD

DIGITAL DESIGNER

CONTACT

Email address
mark@mb-creative.net

Mobile number
07716 692272

Online portfolio
www.mbarnard.co.uk

Linkedin profile
www.linkedin.com/in/markbarnard2

I love my job. I am very passionate about what I do. It doesn't really feel like work when you have so much passion for what you create. It is not a 9-5 for me, it's just my life.

I have many years experience and have worked on a varied mix of disciplines including [UI/Visual design](#), [After Effects animation](#), [email design](#), [digital banners](#), [print design](#), [art direction](#), [management](#), [storyboards](#), [trafficking briefs](#), and more.

As well as this, within my current role I look to explore how our current designs can be pushed in new and exciting ways.

SOFTWARE

[Photoshop](#)
[Illustrator](#)
[After Effects](#)
[Adobe XD/Sketch](#)

EDUCATION

[GNVQ Intermediate Art and Design](#)
[GNVQ Advanced Art and Design](#)
[BTEC ND Typography](#)
[BTEC HND Graphic Design](#)
[BA \(Hons\) Visual Communication \(2nd yr\)](#)
[BTEC HNC Multimedia Design](#)

CERTIFICATIONS

[UX Fundamentals](#)
Course completed and final exam passed

PERSONALITY

[Creative](#)
[Proactive](#)
[Dream big](#)
[Fun to have around](#)
[Team player](#)
[People person](#)
[Love what I do](#)

EXPERIENCE

[July 2016 - to date](#)

[SCHAWK! \(Sky onsite\) \(Digital Design Lead\)](#)

- [Designing for Sky/Now TV brands across digital, email and animation.](#)
- [Managing a team of 22 designers across various levels.](#)
- [Art direction.](#)
- [Managing timelines and expectations.](#)
- [Trafficking briefs as they come in and assigning timings.](#)
- [Liaising with stakeholders and account handlers on a day to day](#)
- [Exploring new avenues and designs for the brands.](#)

PREVIOUS ROLES

[Apr 2016 - May 2016](#)

[Opilio Recruitment \(Contract UI Designer\)](#)

[Nov 2015 - Dec 2015](#)

[LexisNexis \(Freelance UI Designer\)](#)

[July - Sept 2015](#)

[MoneySuperMarket \(Contract UI/UX Designer\)](#)

[Feb - July 2015](#)

[STA Travel, Coca Cola, MCS Creative, Knight Frank and Radley Yeldar.](#)
[Freelance Senior Designer \(print and digital\)](#)

OLDER PREVIOUS ROLES

- [Jan 2011 – Dec 2013 and July 2014 - Jan 2015](#) Hertz EMEA (Senior Designer)
- [Apr 2009 – Sept 2010](#) Caloo (Freelance Designer)
- [July – Oct 2008](#) Organik design (Creative Artworker)
- [Jan – June 2008](#) Apple Print Ltd (Freelance Designer)
- [May – Oct 2007](#) Gyro International (Creative Artworker)