



## MARK BARNARD DIGITAL DESIGNER

### CONTACT

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Online portfolio  
[www.mbarnard.co.uk](http://www.mbarnard.co.uk)

Linkedin profile  
[www.linkedin.com/in/markbarnard2](http://www.linkedin.com/in/markbarnard2)

I love my job. I am very passionate about what I do. It doesn't really feel like work when you have so much passion for what you create. It is not a 9-5 for me, it's just my life.

I have many years experience and have worked on an varied mix of disciplines including [UI/Visual design](#), [After Effects animation](#), [email design](#), [digital banners](#), [print design](#), [art direction](#), [management](#), [storyboards](#), [trafficking briefs](#), and more.

As well as this, within my current role I look to explore how our current designs can be pushed in new and exciting ways.

### SOFTWARE

[Photoshop](#)  
[Illustrator](#)  
[After Effects](#)  
[Adobe XD/Sketch](#)

### EDUCATION

[GNVQ Intermediate Art and Design](#)  
[GNVQ Advanced Art and Design](#)  
[BTEC ND Typography](#)  
[BTEC HND Graphic Design](#)  
[BA \(Hons\) Visual Communication \(2nd yr\)](#)  
[BTEC HNC Multimedia Design](#)

### CERTIFICATIONS

[UX Fundamentals](#)  
[Course completed and final exam passed](#)

### PERSONALITY

[Creative](#)  
[Proactive](#)  
[Dream big](#)  
[Fun to have around](#)  
[Team player](#)  
[People person](#)  
[Love what I do](#)

### EXPERIENCE

[July 2016 - to date](#)

[SCHAWK! \(Sky onsite\) \(Digital Design Lead\)](#)

- [Designing for Sky/Now TV brands across digital, email and animation.](#)
- [Managing a team of 22 designers across various levels.](#)
- [Art direction.](#)
- [Managing timelines and expectations.](#)
- [Trafficking briefs as they come in and assigning timings.](#)
- [Liaising with stakeholders and account handlers on a day to day](#)
- [Exploring new avenues and designs for the brands.](#)

### PREVIOUS ROLES

[Apr 2016 - May 2016](#)

[Opilio Recruitment \(Contract UI Designer\)](#)

[Nov 2015 - Dec 2015](#)

[LexisNexis \(Freelance UI Designer\)](#)

[July - Sept 2015](#)

[MoneySuperMarket \(Contract UI/UX Designer\)](#)

[Feb - July 2015](#)

[STA Travel, Coca Cola, MCS Creative, Knight Frank and Radley Yeldar.](#)  
[Freelance Senior Designer \(print and digital\)](#)

### OLDER PREVIOUS ROLES

- [Jan 2011 – Dec 2013 and July 2014 - Jan 2015](#) Hertz EMEA (Senior Designer)
- [Apr 2009 – Sept 2010](#) Caloo (Freelance Designer)
- [July – Oct 2008](#) Organik design (Creative Artworker)
- [Jan – June 2008](#) Apple Print Ltd (Freelance Designer)
- [May – Oct 2007](#) Gyro International (Creative Artworker)